



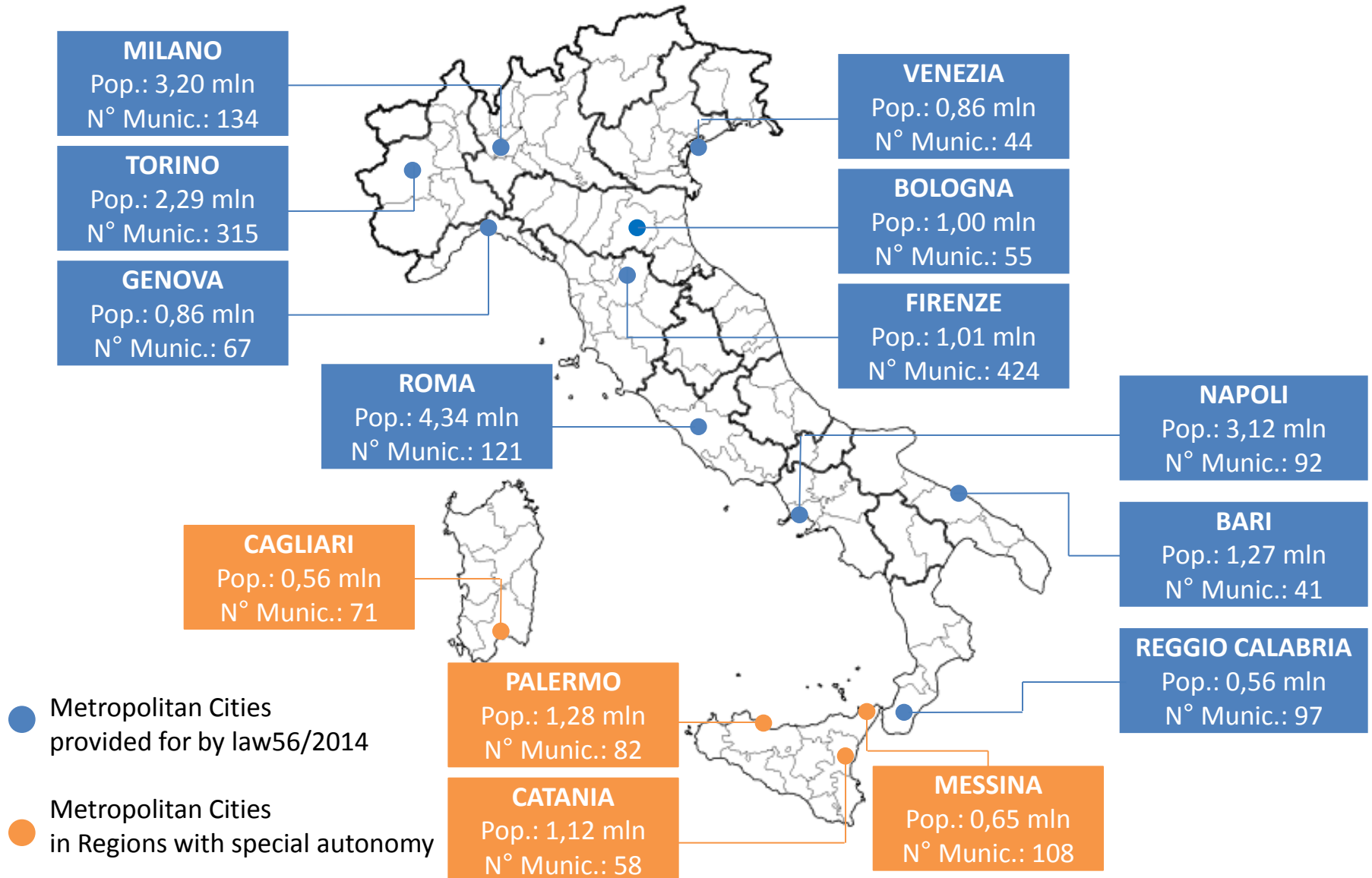
Bologna Metropolitan Strategic Plan 2.0

Luglio 2018

**A photograph
of the metropolitan area**

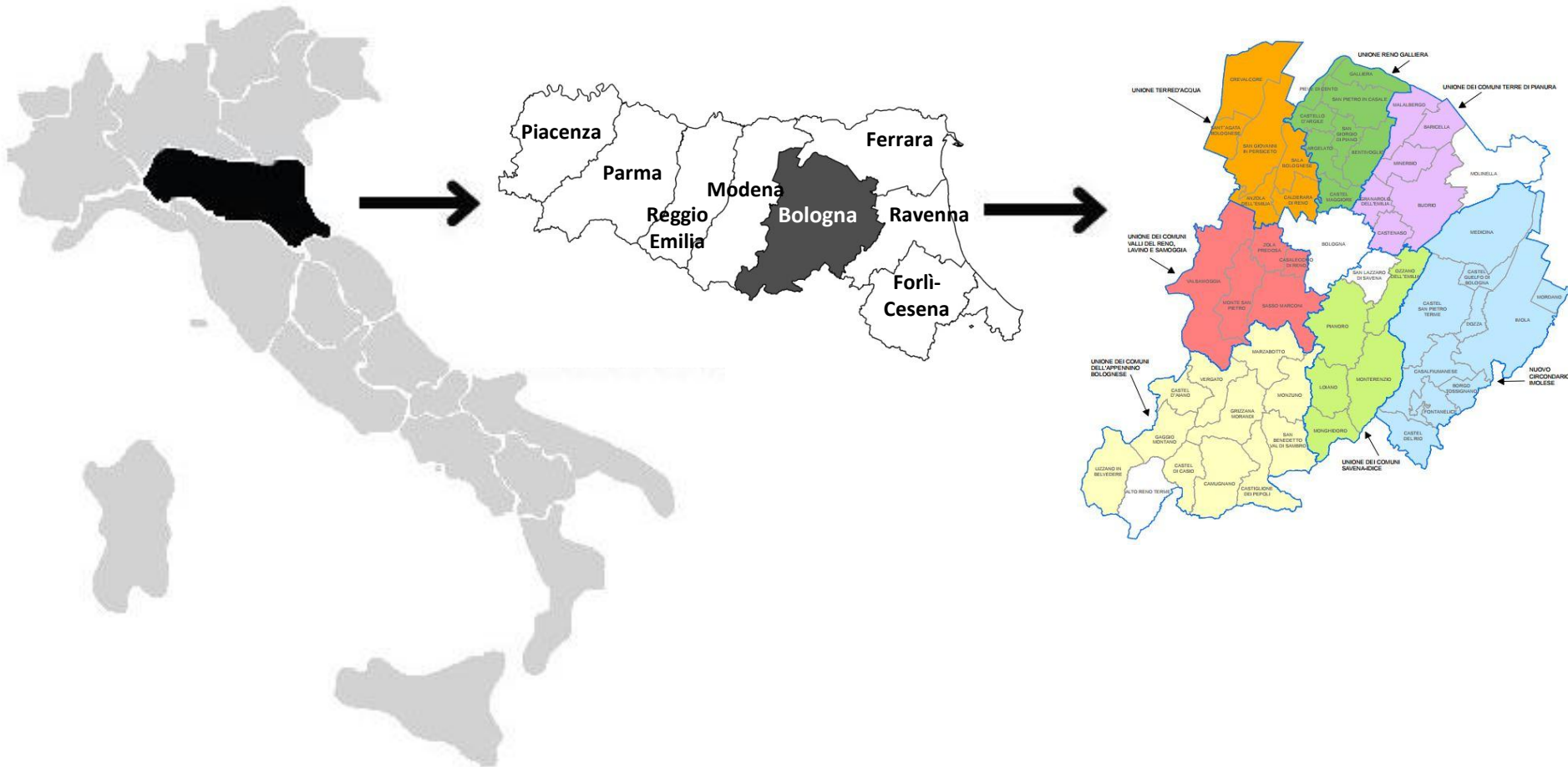
DELRIO LAW (56/2014)

It establishes **10 Italian metropolitan cities** (1st january 2015)



METROPOLITAN CITY OF BOLOGNA

From national to local level



STATE
Italy

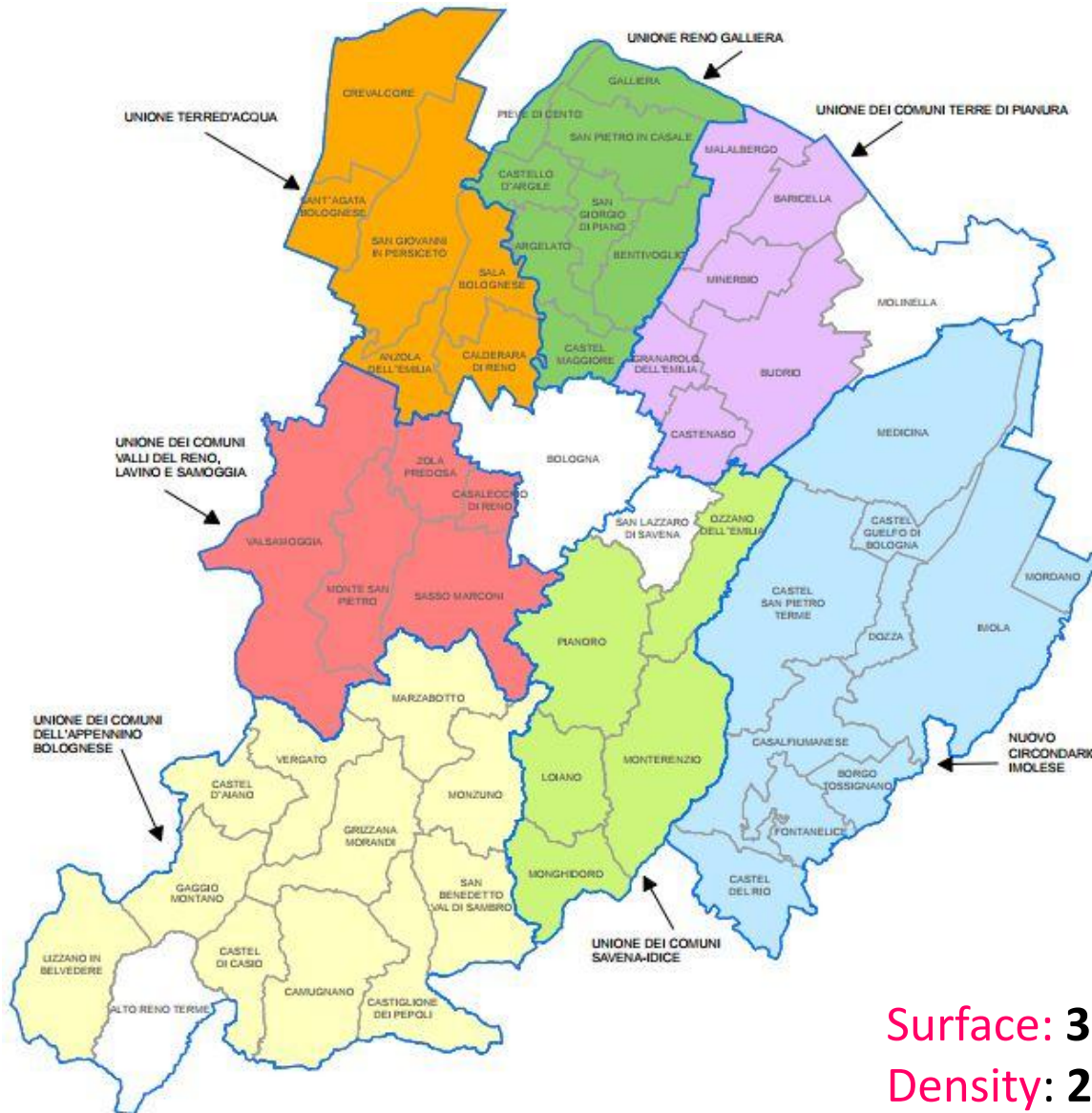
REGION
Emilia-Romagna

METROPOLITAN CITY
Bologna

7 UNIONS

55
MUNICIPALITIES

METROPOLITAN CITY OF BOLOGNA



His boundaries coincide
with those of the
former Province

It is a **federation**
made up of
55 Municipalities
and **7 Unions**

Surface: 3.702 square km

Density: 271 inhabitants per square Km

GOVERNMENT BODIES

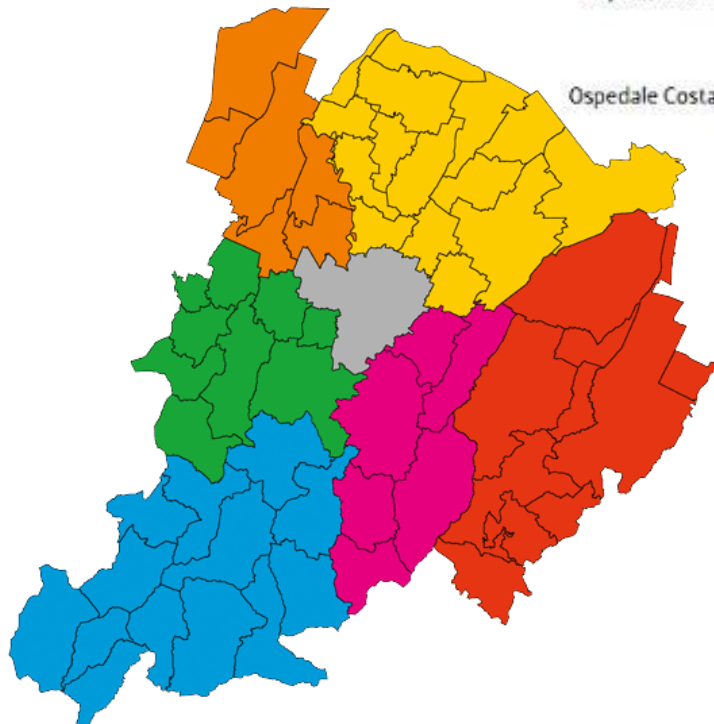
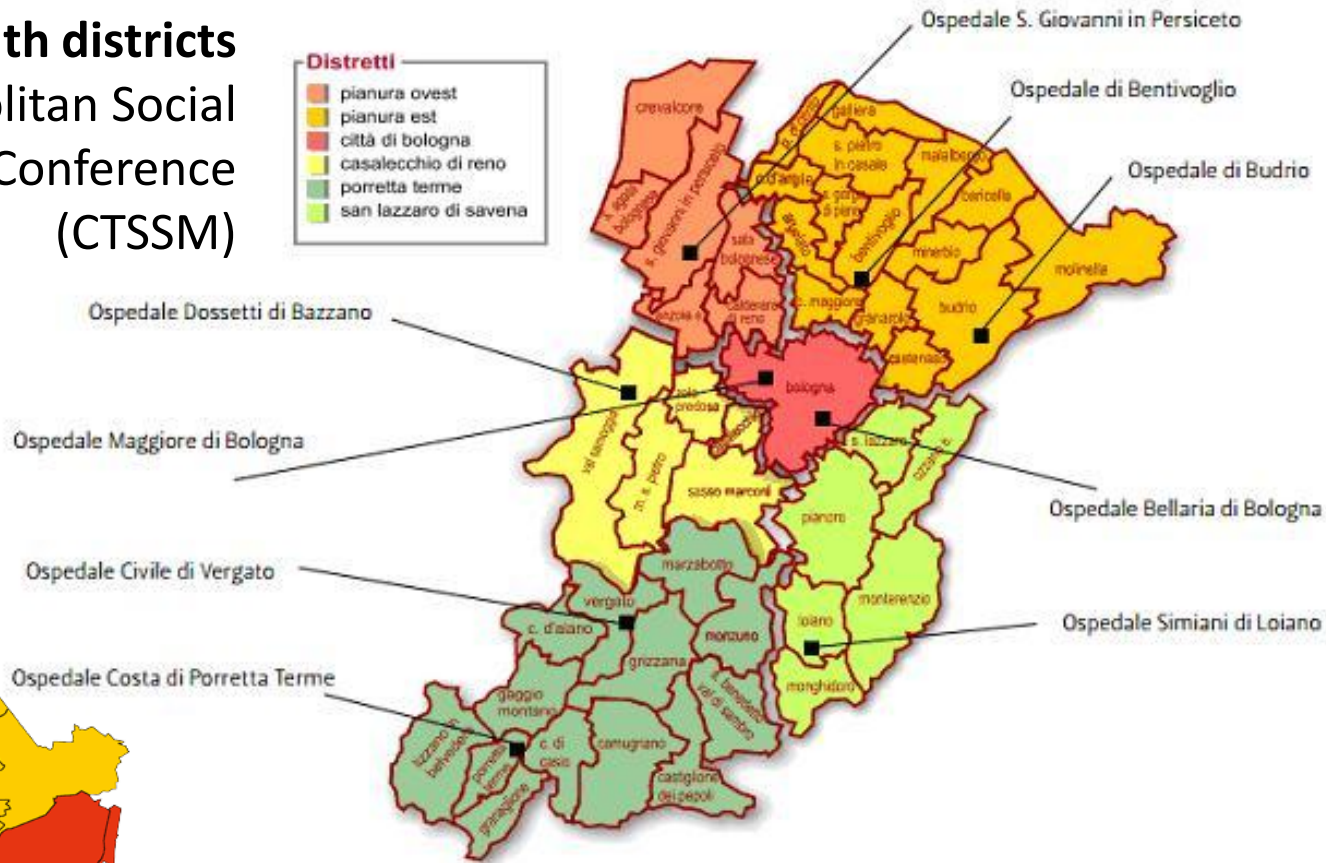
- ✓ The **Metropolitan Mayor** is the mayor of the Municipality of Bologna
- ✓ **Vice Mayor**
- ✓ The **Metropolitan Councilors** with specific political delegation
- ✓ The **Metropolitan Conference** composed of the 55 Mayors
- ✓ The **Metropolitan Council** composed of 18 councilors, that are mayors and councilors of the 55 Municipalities, elected with the **electoral system of second degree** by administrators themselves of all the Municipalities
- ✓ The **Presidence Office** composed of the 7 Presidents of the Unions of Municipalities

FUNCTIONS

- ✓ **metropolitan strategic plan**
 - ✓ **efficient services for the system of Municipalities and Unions**
 - ✓ **territorial planning**
 - ✓ **mobility and infrastructure**
 - ✓ **economic and social development**
 - ✓ **computerization and digitalized systems**
-
- ✓ **school buildings**
 - ✓ **roads**
- 
- management skills
already held by the Province

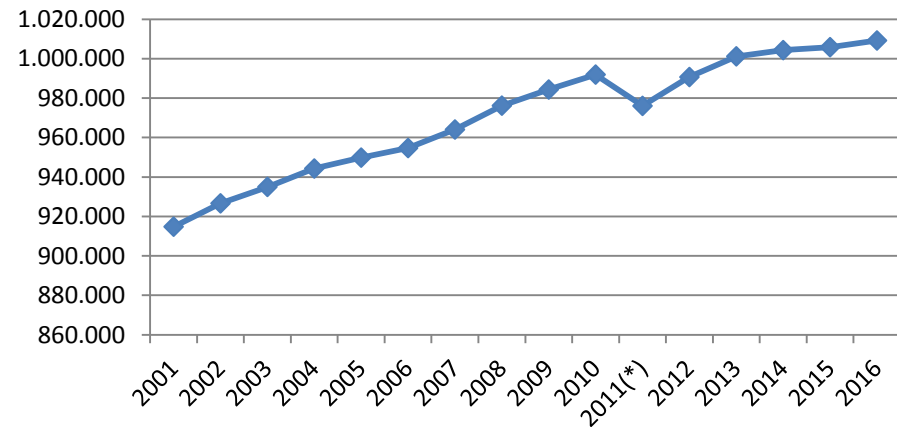
HEALTH AND CULTURAL ORGANIZATION

Socio-health districts
and the Metropolitan Social
and Health Territorial Conference
(CTSSM)



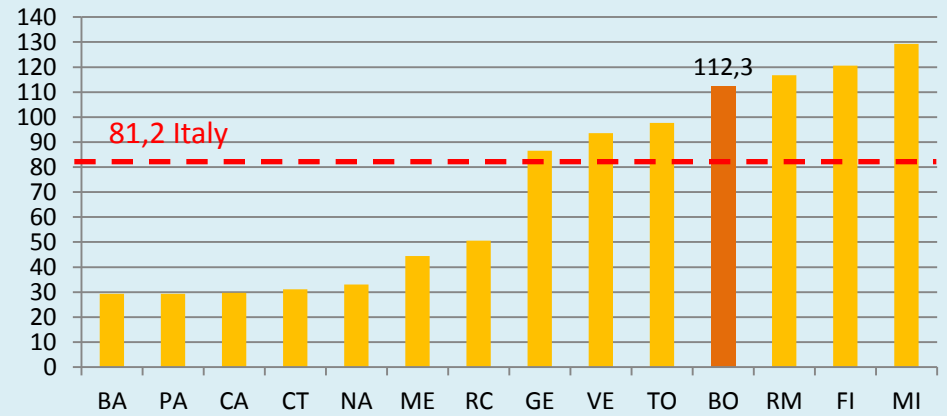
DEMOGRAPHIC STATISTICS

**Demographic trend
of the resident population**



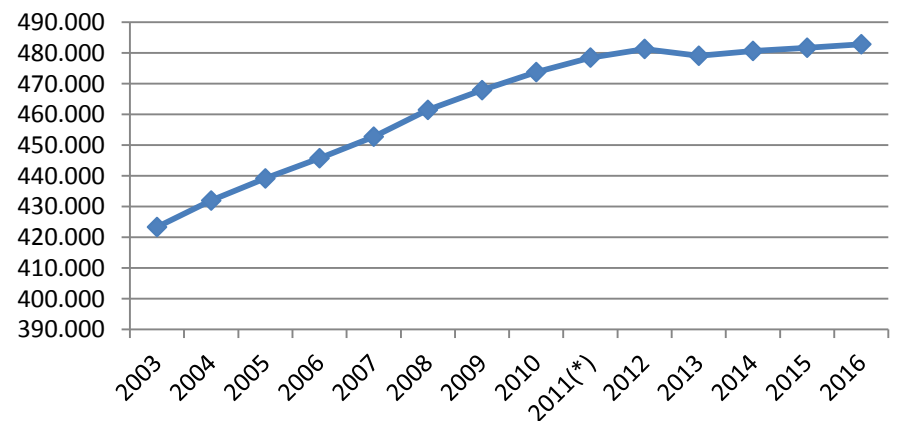
Population: **1.009.268**

Impact of the foreign population
(n. immigrant residents per 1000 inhab) - **2017**



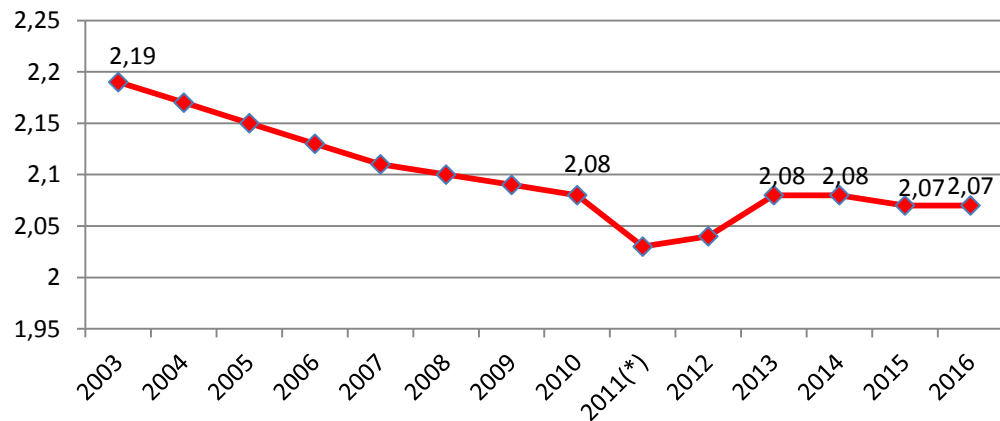
Bologna presents a **higher value than the national average**, but **lower than the Region** (120.1)

N. families trend



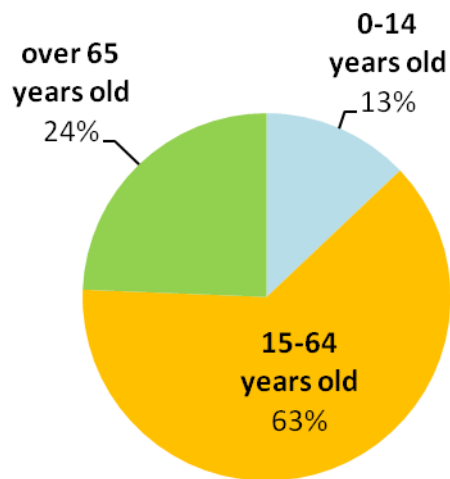
Number of families: **484.110**

Average components by family trend

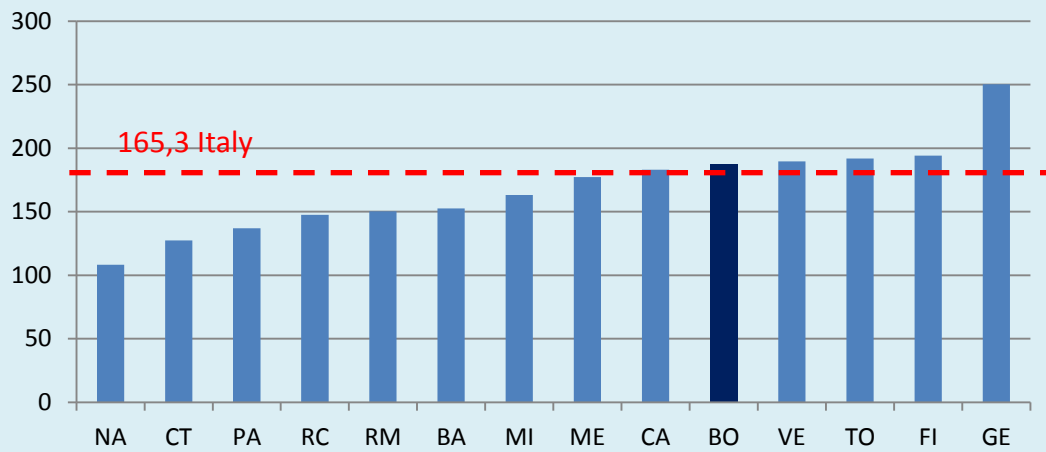


Families with only one component: **41,5%**

Age of population



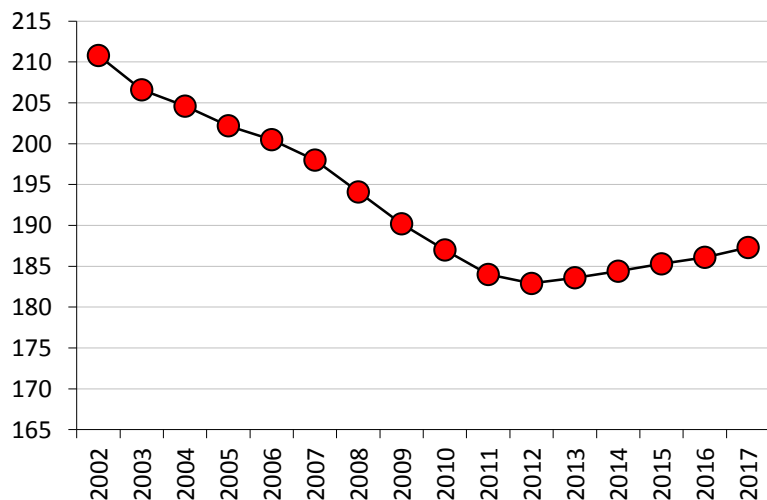
Old age index* (%) - 2017



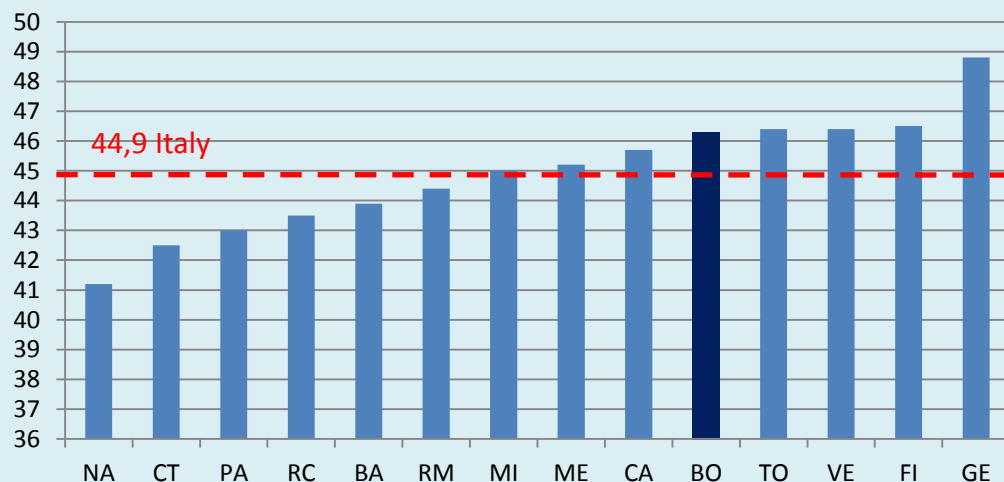
(*) The old age index is the ratio between the population aged over 65 and the younger population (0 - 14): it measures the level of generational change

Bologna: 187,3, higher both nationally and regionally (177,8)

Old age index trend* (%)

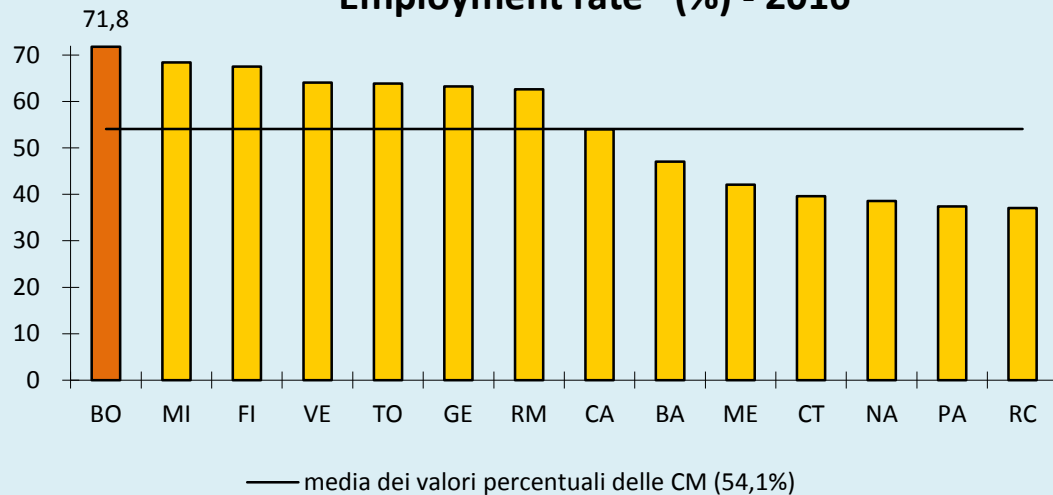


Average age of the population - 2017



Bologna: 46,3

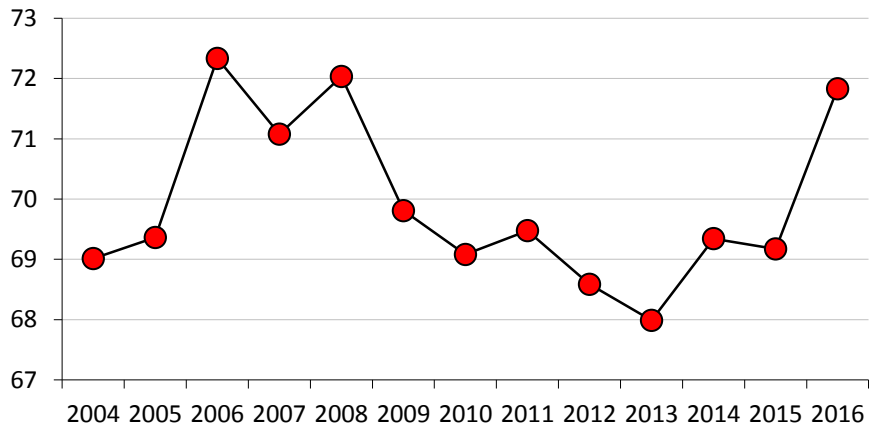
Employment rate* (%) - 2016



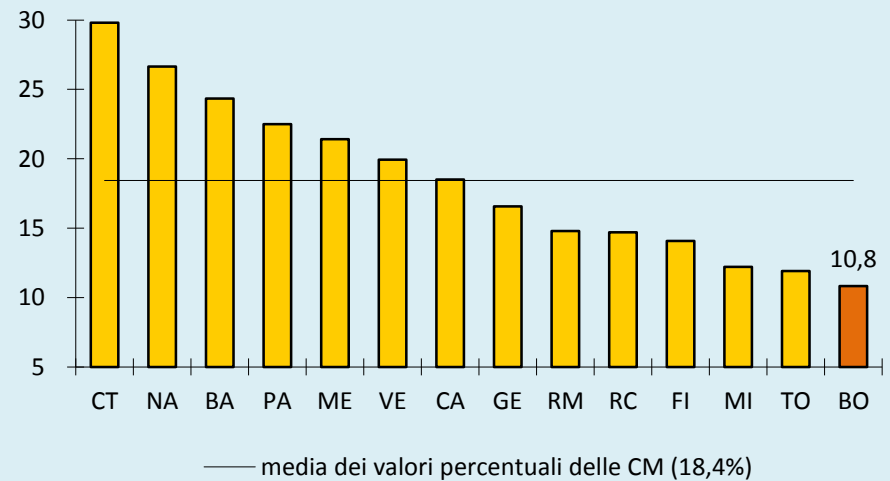
(*) The employment rate quantifies the incidence of the population (15-64 years) which has an employment on the total population

Italy: 57,2
Region: 68,4

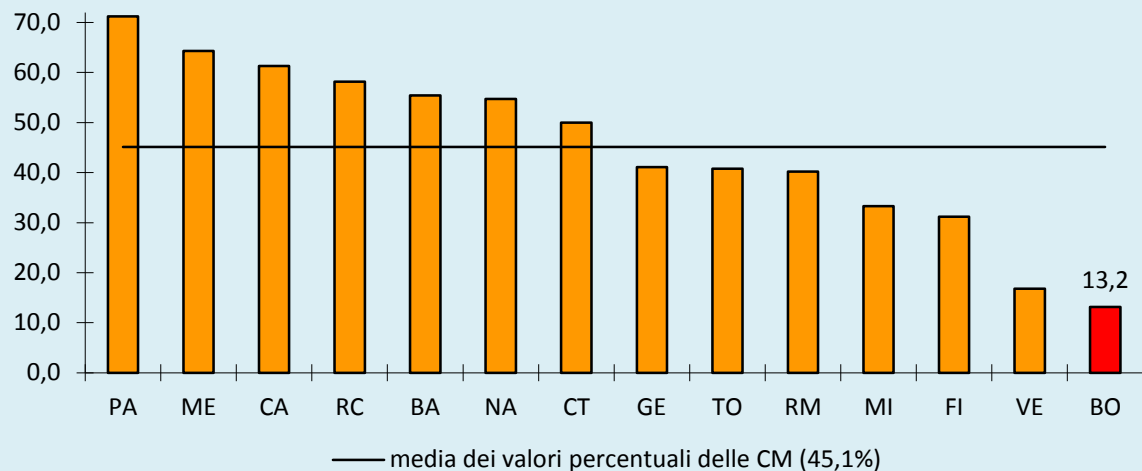
Employment rate trend (%)



Percentage difference between male and female employment rate (%) - 2016

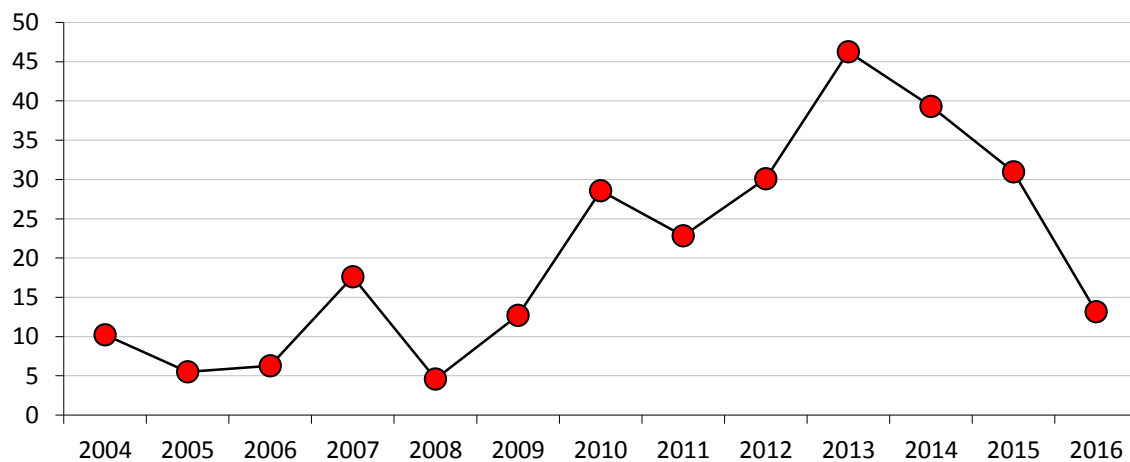


Youth unemployment rate 15-24 years old (%) - 2016



Italy: 37,8%
Region: 22,0%

Youth unemployment rate 15-24 years old trend (%)

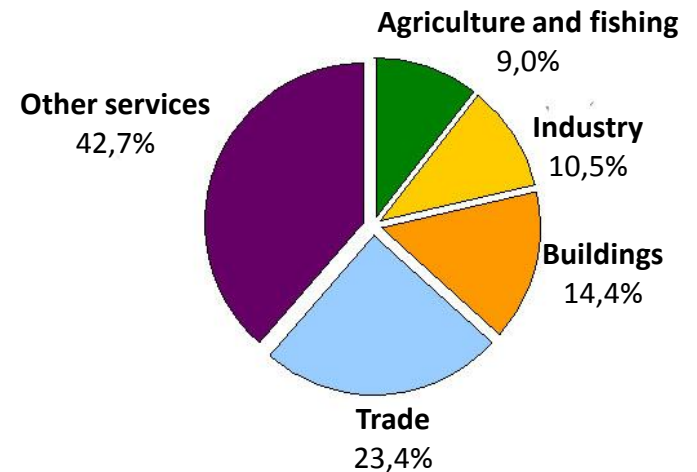


ECONOMIC STATISTICS

The economic sectors of the metropolitan city of Bologna



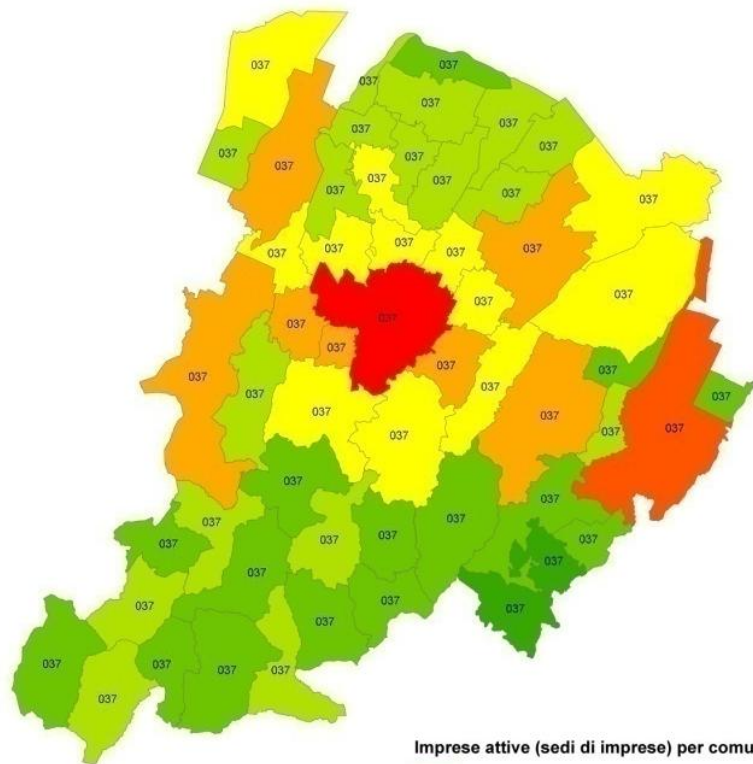
Entreprises



Among the 10 Italian metropolitan cities, it ranks:

- **1° place for manufacturing specialization**
- **1° place for the percentage of GDP growth**
- **1° place for the largest share of exports compared to its GDP**

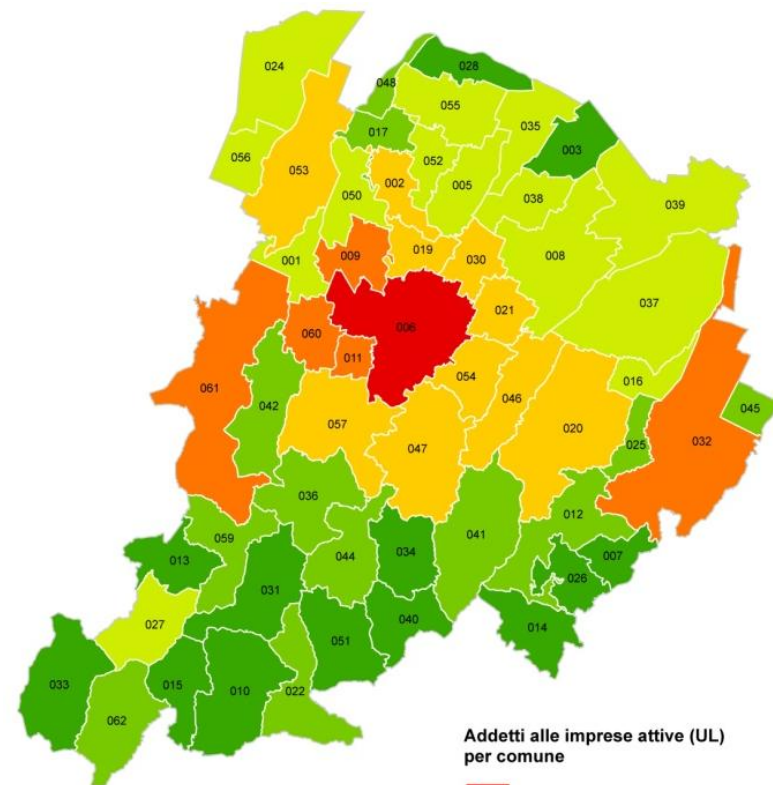
N. active companies per Municipality - 2015



Imprese attive (sedi di imprese) per comune



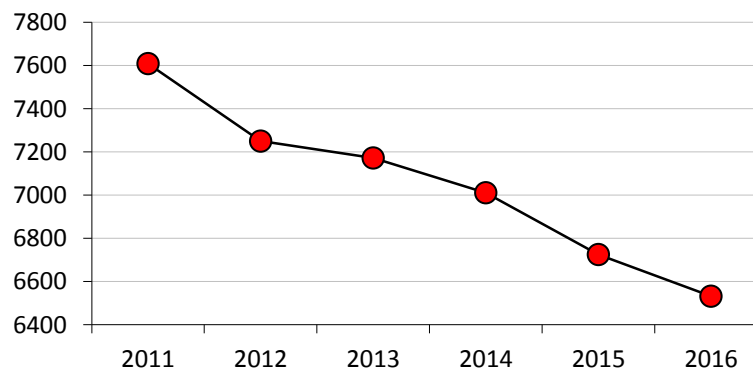
N. employees per Municipality - 2015



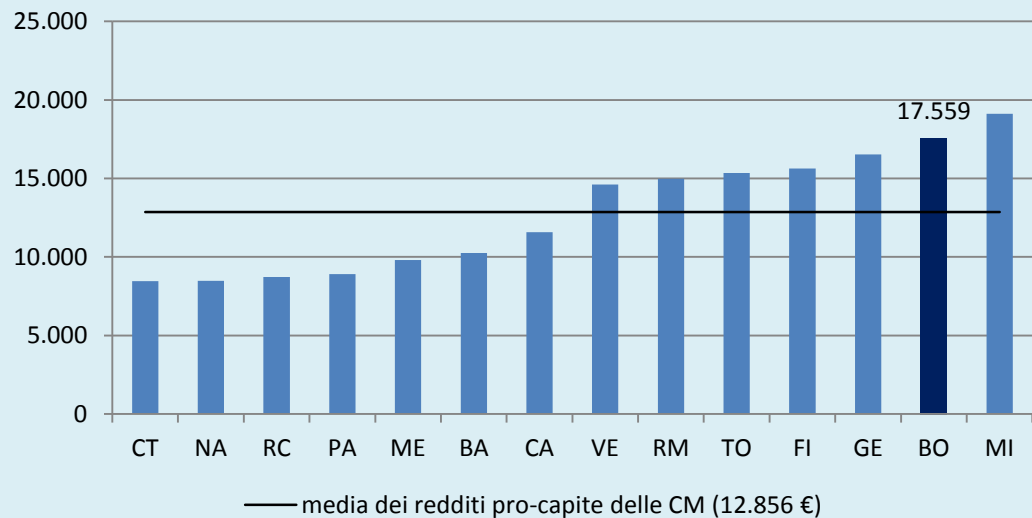
Addetti alle imprese attive (UL) per comune



N. active youth enterprises trend

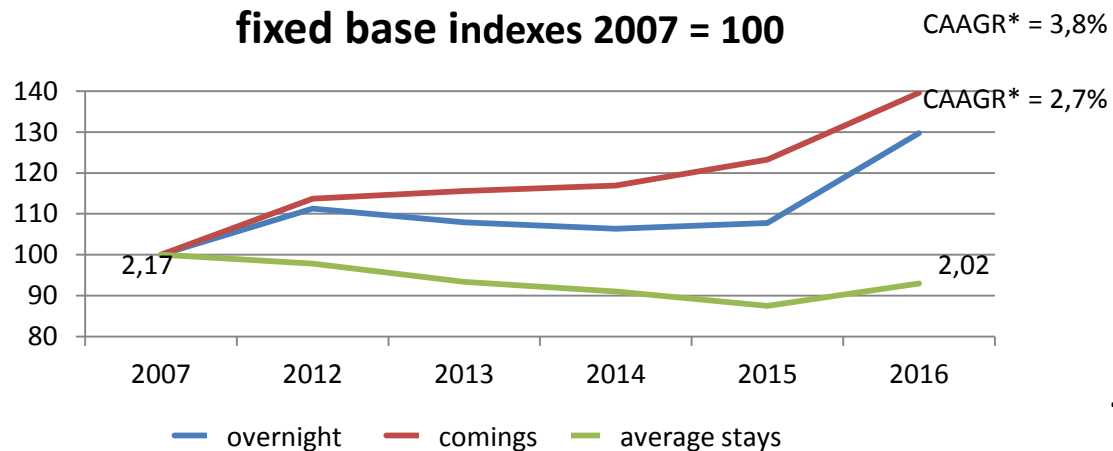


Per capita income (€) - 2015



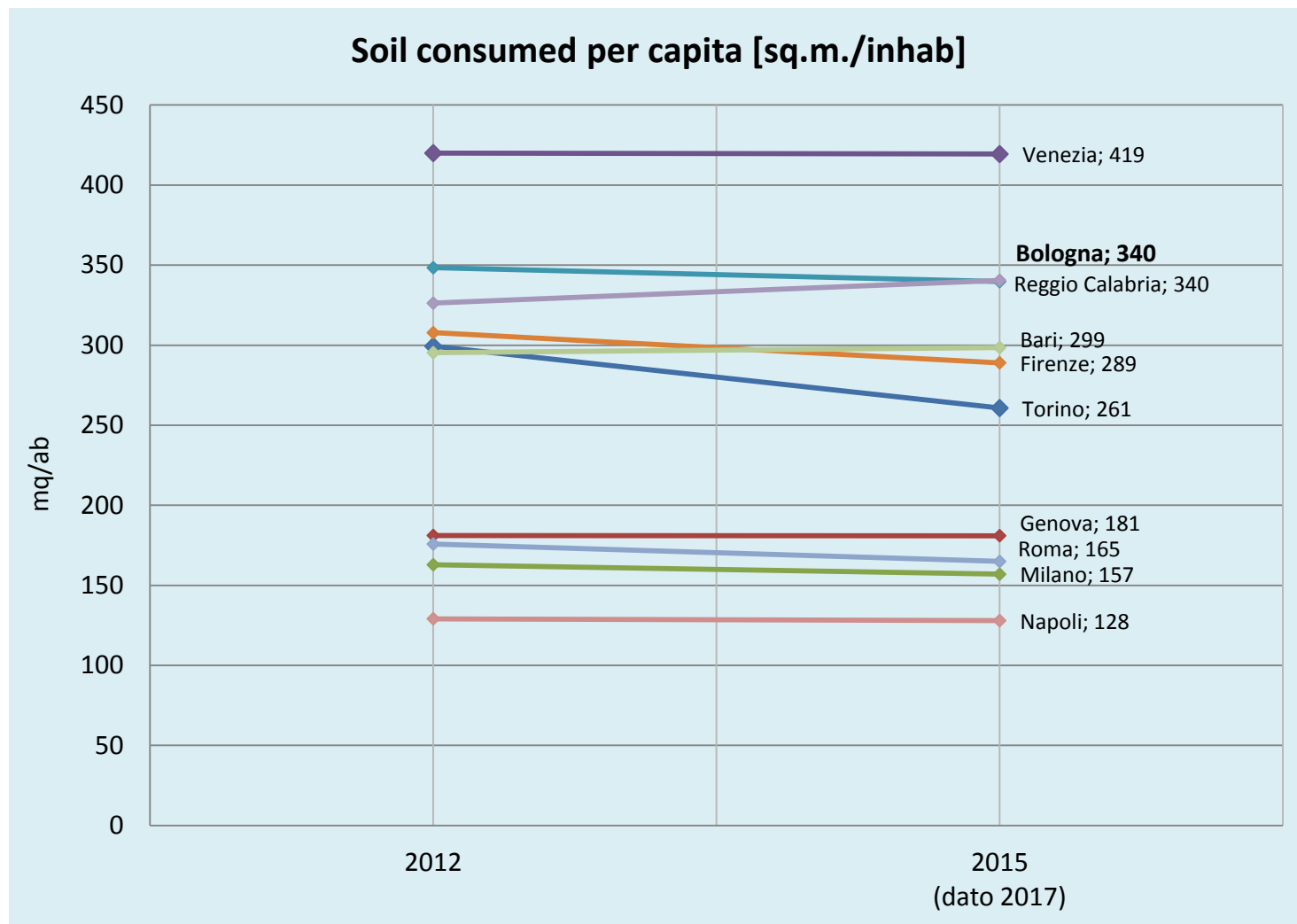
+10% than Region (15.742 €)
+26% than Italy

Total tourism demand fixed base indexes 2007 = 100



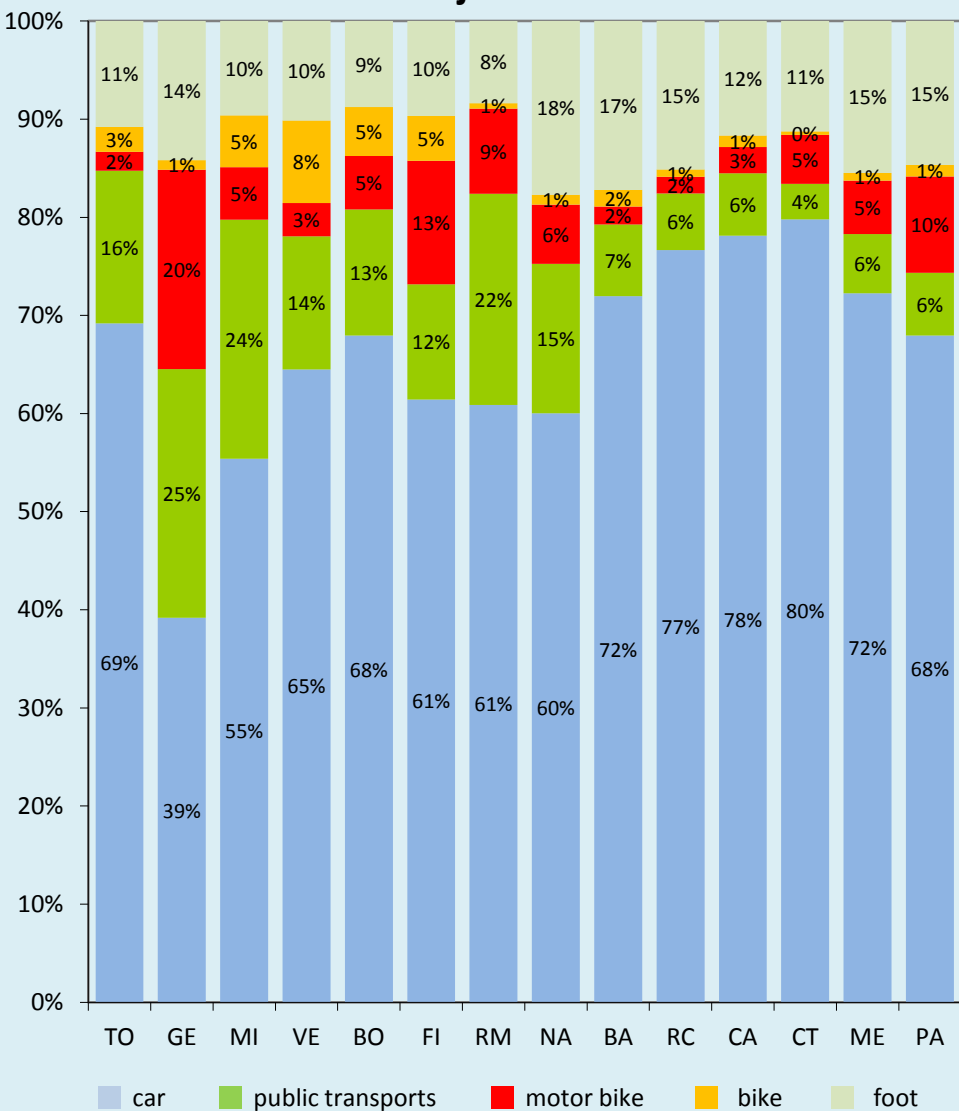
(*) CAAGR: Average annual growth rate over the period 2007-2016

Tourist arrivals: 1.966.569 (31/12/2016)

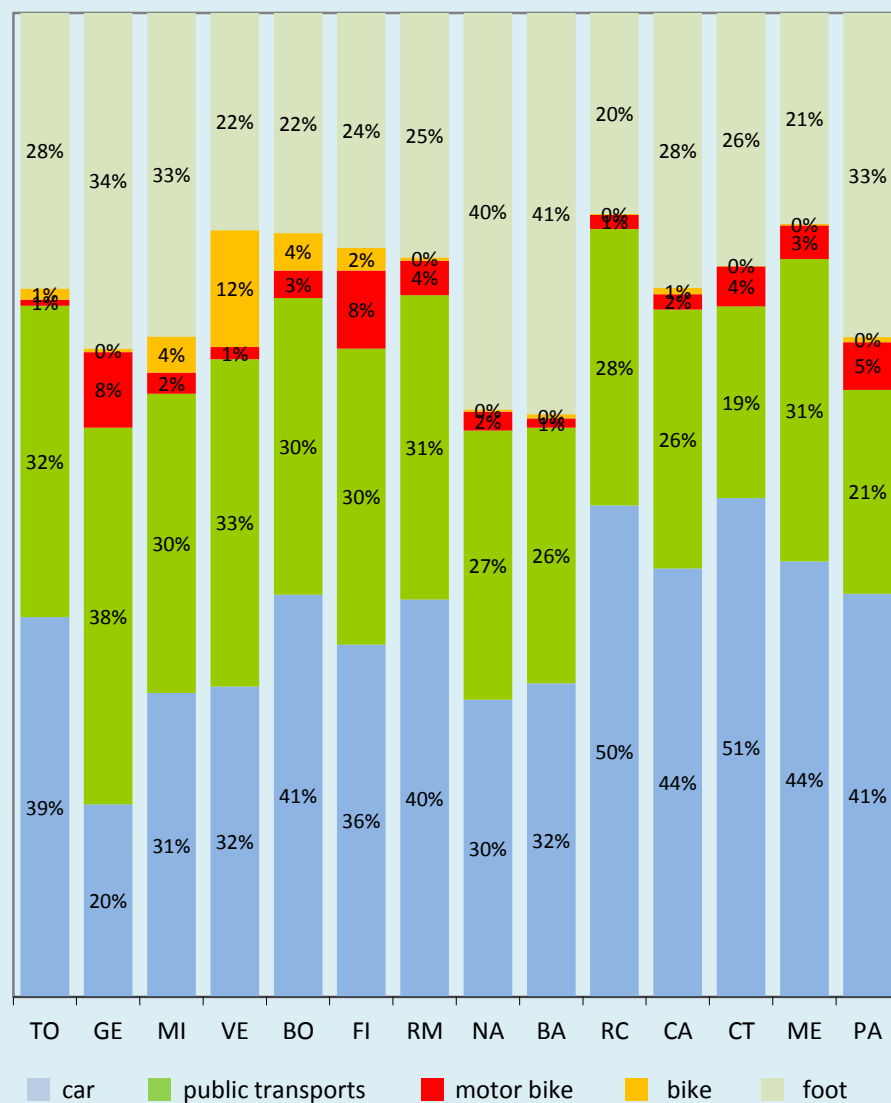


Bologna has a high surface consumed per capita, although slightly improved compared to 2012

Distribution of means of transport “job” - 2011



Distribution of means of transport “study” - 2011



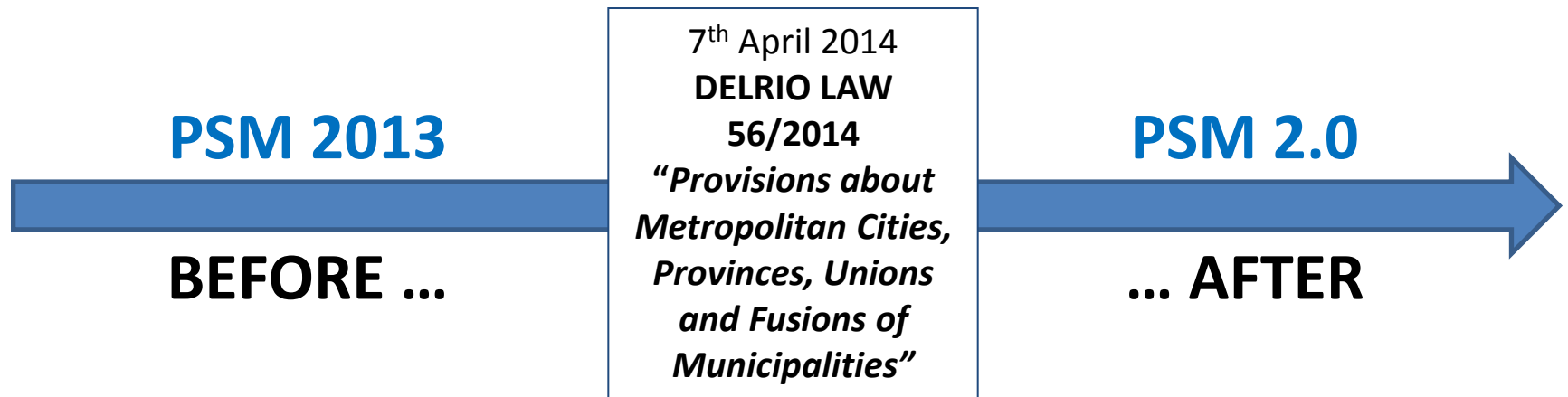
From context analysis to strategic planning

STRATEGIC PLAN: WHAT IS IT?

The strategic plan is a **process of defining and building the goals of development of a territory**. It features to be:

- ✓ **participated**: it activates networks of relationships between public and private actors, in order to create collaborations and create broader consensus around shared goals;
- ✓ **medium-long term**: it draws the future of a community, identifying the main development goals and the tools to pursue them;
- ✓ **integrated and transversal**: it promotes cross-sectorial policies and the involvement of citizens, companies and institutions.

STRATEGIC PLANNING: BEFORE AND AFTER



The Strategic Plan
is a **voluntary act**
of the Public
Administrations

The Strategic Plan is
an **act of address**
of the Metropolitan
Cities, compulsory
by law

STRATEGIC PLANNING: BEFORE AND AFTER

PSM 2013

BEFORE ...

*We express our conviction that the Metropolitan Strategic Plan is a **valuable tool for guiding and promoting social cohesion, the attractiveness of the territory, the development and progress of the Bologna society, in the perspective of the future Metropolitan City.** The projects of the PSM, united by a transversal alliance, make up an **agenda dedicated to change**, to affirm the contribution and the projection of the territory of Bologna, **in Italy, in Europe and in the world.***

(Metropolitan Agreement for Bologna PSM – 9th July 2013)

7th April 2014
DELRIO LAW
56/2014

PSM 2.0

... AFTER

*The **first fundamental function of the Metropolitan Cities** is the adoption and yearly updating of a **three-year Strategic Plan for the metropolitan area**, which constitutes an act of address for the body and for the exercise of the functions of the Municipalities and Municipal Unions within the area, even with respect to the exercise of delegated or assigned functions by the Regions.*

**(art.44, comma 1, lect. A
DELRIO LAW 56/2014)**

Metropolitan Strategic Plan ... before Delrio Law 2011-2013



PSM 2013

2013 METROPOLITAN STRATEGIC PLAN OF BOLOGNA

- ✓ **voluntary and collegial process**
- ✓ **a plan for the city and the territory**
- ✓ **prepared in times of economic crisis**
- ✓ **metropolitan dimension (the first one in Italy)**

STRATEGIC VISION

The pillars

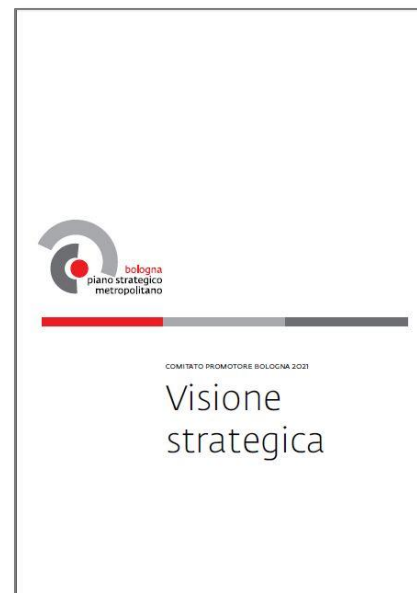
Start from the last

Attractiveness and hospitality

Plural citizenship

Fundamental rights and equal opportunities

Intergenerational relationship



Strategic elements for innovation and development

Territory

University

Culture

Healthcare and welfare

Manufacturing

Tools for the change

Environmental sustainability

Mobility

Digital infrastructures

Participation

Urban quality

Governance

PLACES OF PARTICIPATION

3 Forum

2000 PARTICIPANTS

The great metropolitan assembly, open to all, for discussing and setting the PSM

4 Planning workshops

12 MEETINGS. 1260 PARTICIPANTS

Place of participation.

They are 4, coordinated by a member of the Scientific Committee

Innovation and Development

coordinated by **Paolo Bonaretti**

Welfare and Social Cohesion

coordinated by **Daniela Oliva**

Knowledge, Education and Culture

coordinated by **Graziella Giovannini**

Environment, Urban Planning and Mobility

coordinated by **Roberto Camagni**

26 Working groups

87 MEETINGS. 950 PARTICIPANTS

Place of the active operational planning, constituted by subjects involved in drawing up plans of PSM

PRODUCTS

1 Manifesto

13 thematic Reports

1 Strategic Vision

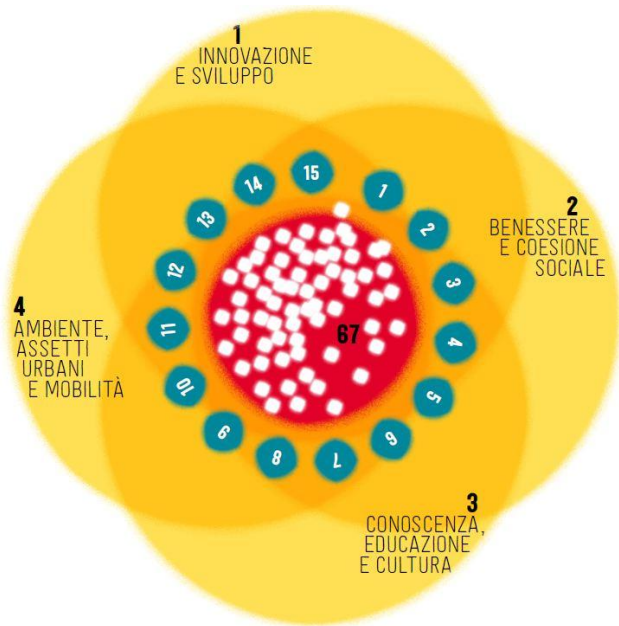
4 Strategic Guidelines

551 Planning ideas

15 Strategic Frameworks

67 Projects

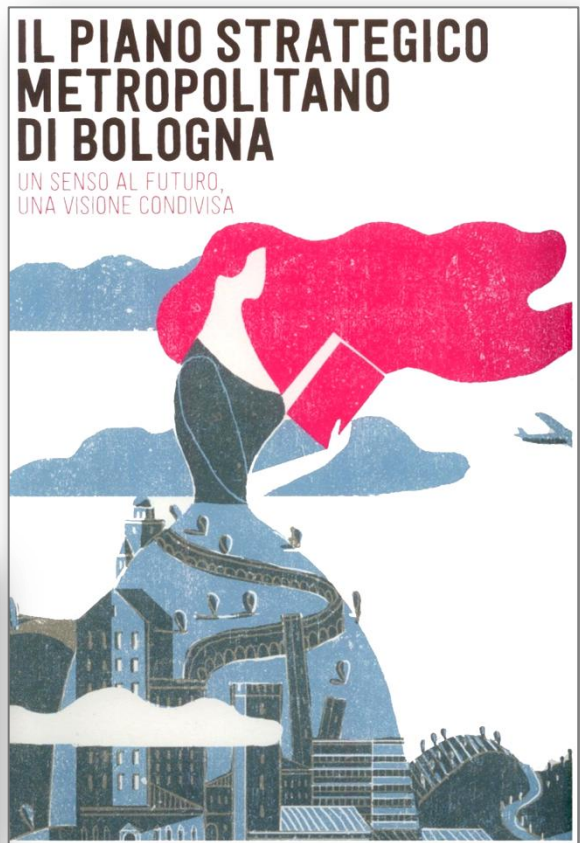
1 Metropolitan Agreement





15 Strategic Frameworks

67 Projects



MONITORING AND EVALUATION OF PROJECTS

In these five years of implementation
49 projects are now being implemented
(more than 70% of the total)

PSM 2013 keeps on creating networking

METROPOLITAN STRATEGIC PLAN

... AFTER DELRIO LAW
2014-2018

PSM 2.0

LISTENING PHASE AND COGNITIVE FRAMEWORK

January
April
2016

La Voce delle Unioni:

6 meetings in order to collect ideas, projects and proposals for the Metropolitan Strategic Plan 2.0 of Bologna

**Metropolitan
Strategic Plan 2.0:
The guidelines
(11/05/2016)**



February
May
2017

**Meetings with
Mayors of 7 Municipal Unions
and Councillors of Bologna Municipality:**
collect projects in the metropolitan area;
share work method and issues to be
developed in the plan.



FROM THE PRELIMINARY DOCUMENT TO THE PLAN

The Preliminary Document
(December 2017)



**November 2017
March 2018**

**Contributions and
observations collection by:**

The Metropolitan Strategic Plan 2.0
(11/07/2018)



Presidence Office

Region

Bologna Municipality

Advisory Board

Composed of **5 representatives of the University of Bologna** → link between the Metropolitan and the University Strategic Planning; scientific supervision of the contents of the plan.

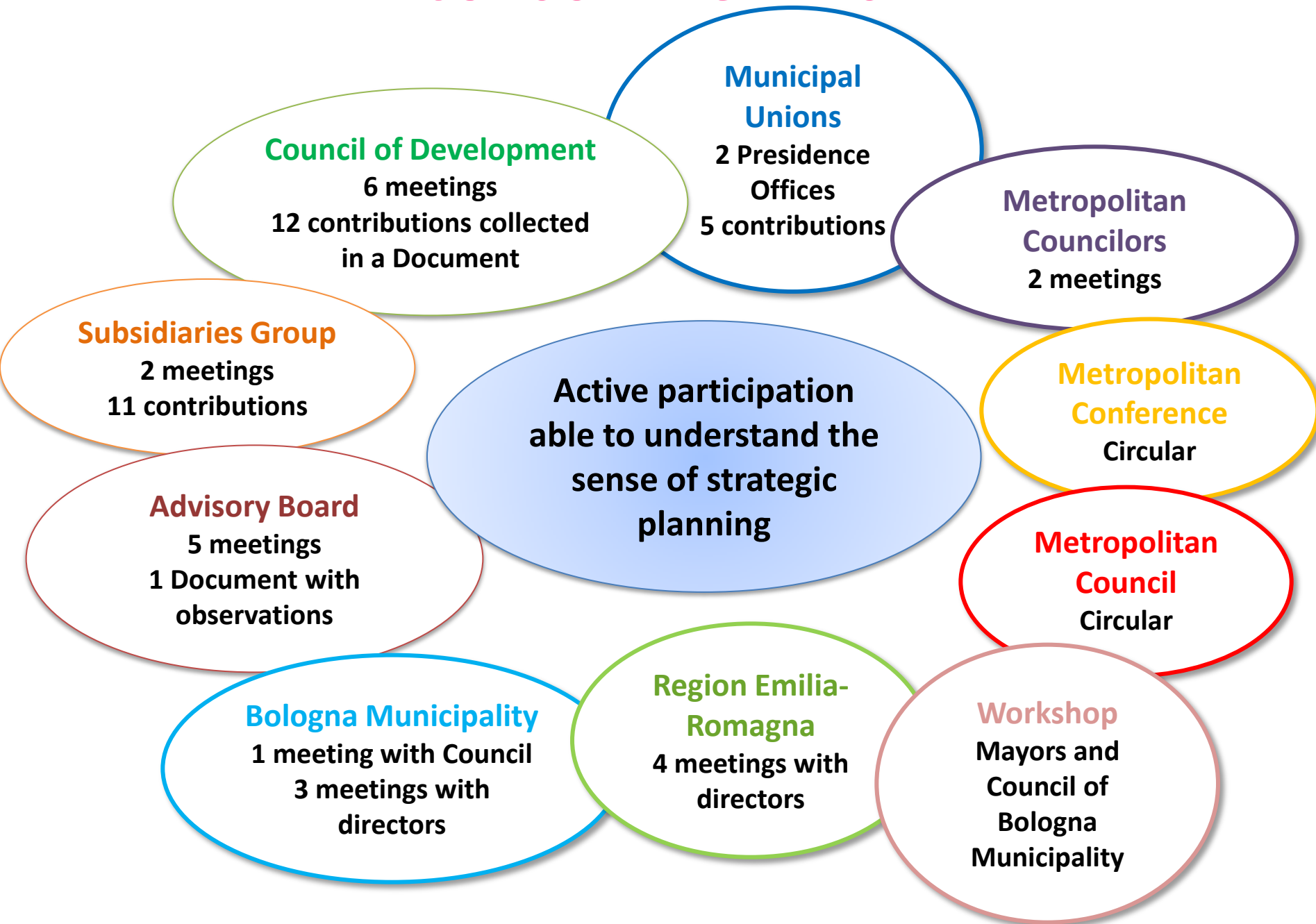
Council of Development

composed of **representatives of 43 economic and social trade associations** → comparison between the most important economic administrators and social partners of non-territorial administrations.

Subsidiaries Group

composed of 12 investee companies from the metropolitan city → collaboration and synergy to share common projects in a framework of responsible and sustainable growth

CONSULTING PHASE



PIANO STRATEGICO METROPOLITANO DI BOLOGNA 2.0



INDEX

Introduction by the metropolitan Mayor Premise

1. A shared vision

- I. General aims and institutional model of the Metropolitan City of Bologna
- II. The foundations of the plan

2. General principles

3. The new institutional structure of the metropolitan area

- I. Organizational and structural measures
- II. Regulatory and personnel measures

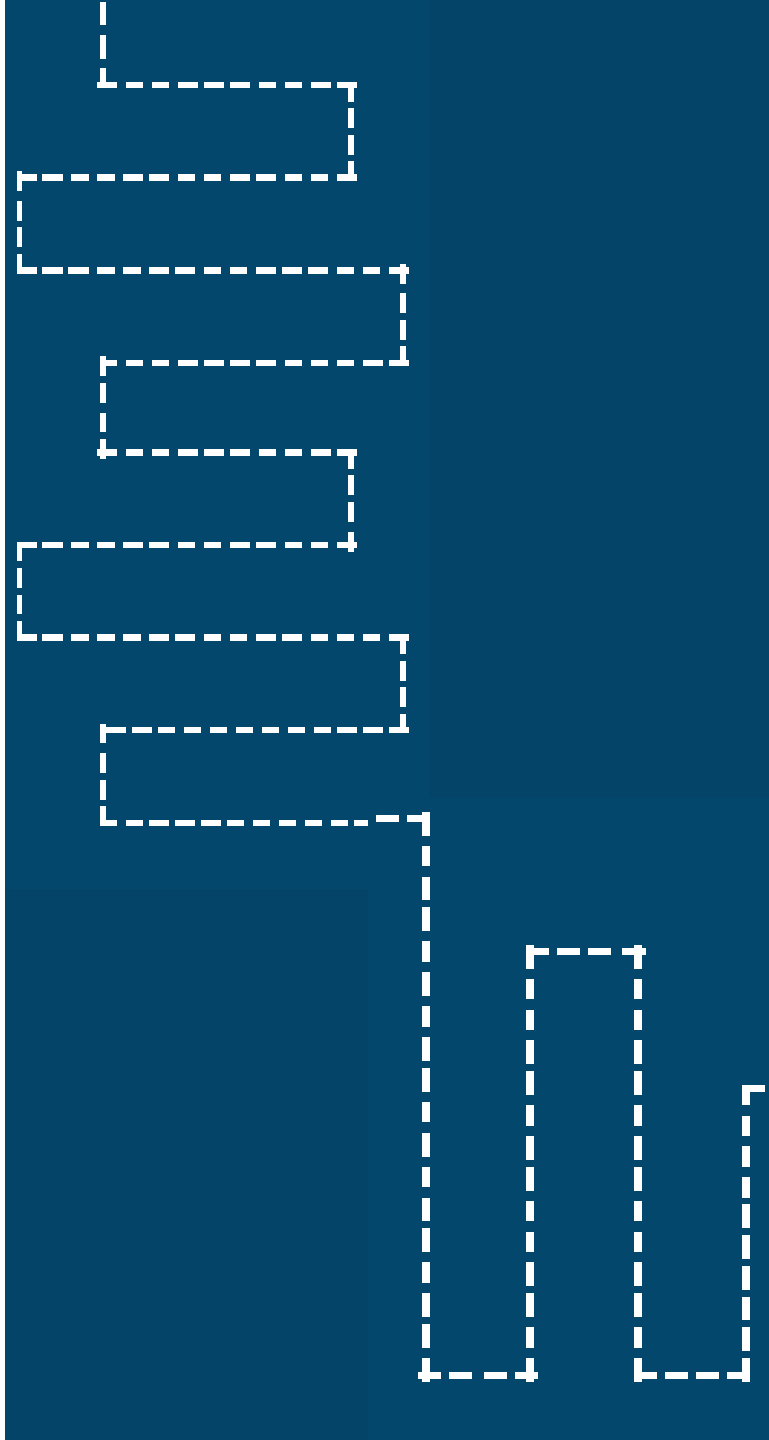
4. Sectoral policies

- I. **Metropolitan Bologna: sustainable, responsible and attractive**
- II. **Urban and environmental regeneration**
- III. **Mobility**
- IV. **Manufacture, new industry and education**
- V. **Culture, knowledge and creativity**
- VI. **Education system**
- VII. **Health and welfare**

A SHARED VISION

Many looks, a common horizon

The goal of Metropolitan City of Bologna is to achieve an **unitary identity operating in constant connection, exchange and agreement with the administrators of the individual Municipalities and Unions**, according to a connecting movement between suburbs and center, canceling the distances, doing every point the center of the whole territory.



THE FOUNDATIONS OF THE PLAN

Sustainability

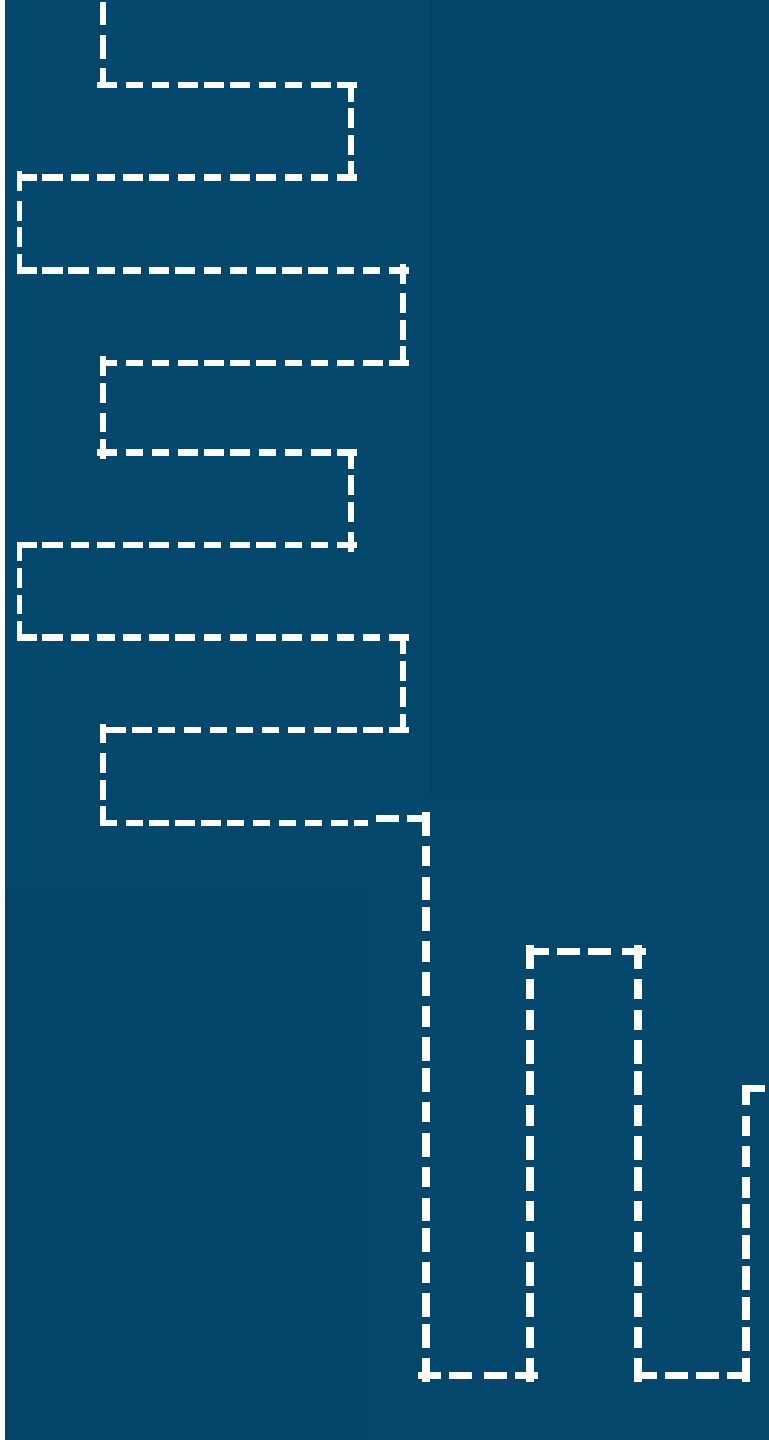
Decline sustainability not only in **environmental terms**, but also in **relation to the economic, social and governance dimension** as tools for environmental quality improvement, social well-being of individuals, economic and job opportunities.

Inclusiveness

Give voice and visibility to the peculiarities of every territory, place, community, **transforming the differences in shared heritage of all.**

Attractiveness

Do not fear the new, the unexpected, the different, **open up to new residents, workers, entrepreneurs, students, visitors.**





Piano Strategico Metropolitano di Bologna

Palazzo Malvezzi, Via Zamboni, 13
40126, Bologna

Segreteria Tecnica PSM

segreteria tecnica@psm.bologna.it

051.659.8835/9222/9223

psm.bologna.it

Facebook “Piano Strategico Metropolitano di Bologna”

Twitter #PSMBO2016